

AUTOMOTIVE
SECTION

U. S. CAR MADE TO SELL ABROAD ONLY

AUTOMOTIVE
SECTIONMOTOR TRUCK AID
TO BUMPER CROPS

motor trucks, is an analysis of the recent Government report on the corn crop.

This report shows a total production of 2,910,000,000 bushels of corn, an increase of 327,000,000 bushels, or 13 per cent over last year, and 161,000,000 bushels, or 6 per cent above the 1913-17 average. Compare this

record with the freight car situation. While indications are for a better car supply from now on, officials of the Railroad Administration are not looking for a big surplus at any time. In fact the car situation in the East is very tight.

Help Make Washington Safer.

U. S. CAR DESIGNED
FOR FOREIGN TRADE

Amco, Put Out By American Motors, Inc., Will Meet Special Conditions Abroad.

A new American-made pleasure car that shatters all precedent in the automobile export field has been placed on the market with the single purpose of supplying the foreign demand. Breaking away from the former practice of American automobile manufacturers, who have made no particular effort to meet actual conditions, but have had a much lower cost than trade on their ability to undersell the market, American Motors, Inc., has gone into the foreign field with the purpose of adapting their product to the actual needs of foreign buyers. With this idea in mind, after two and a half years of experiment, basing their judgment on an exact knowledge of the automobile export trade gained in years of experience in this field, they have undertaken the manufacture of a car for export sale exclusively.

The new product is called the Amco. In its design the principle has been followed of making every feature comply with conditions abroad. In other words the Amco is a foreign car, built in America by American methods of quantity production. None will be sold in the home market. The foreign purchaser is enabled to get the car that meets his ideals and requirements at a much lower cost than would be possible if he bought a car made in his own country.

Scheme of Co-operation.

This scheme of co-operation—supplying what the market demands rather than giving it what it can get—has met with marked success, and points the way to manufacturers in other lines who are going after the foreign trade. American Motors has epitomized its policy in the slogan adopted for the Amco: "The car for any climb or climb."

One of the more important features developed in the Amco to recommend it to foreign buyers is the radiator which has been made to take care of the tropical market, where the cooling system is an important factor. The Amco motor is of the four-cylinder type, giving ample power but doing away with the heavy gasoline consumption of the multi-cylindered motors that are so popular in this country today. This fact of low gasoline consumption is of the greatest importance to the foreign market where gas is hard to get and extremely expensive.

The wheelbase is 114 inches, but this has been equalized by a very long spring suspension—eighty-six inches in all. The wheels, too, are small, but the whole car has been so harmonized that a result has been achieved that is highly satisfactory.

Only Best Features.

In the manufacture of the Amco the engineers have chosen only the best features of standard American cars and have embodied them in a car that has proved in actual road tests and in its years of experiment

that it can stand up to anything in the heavier class.

Two executives of American Motors are abroad at present and have booked orders for more than 20,000 of these cars to be shipped in 1919-20.

The Amco has been adopted to its market in color and design. It has the popular straight-line body, Rolls Royce type radiator, and the greater number are finished in a shade of beige, so much in demand abroad at present.

American Motors is a world-wide institution that has engaged in auto exporting for several years, developing a highly specialized organization to handle this trade in the most satisfactory manner. In addition to selling the Amco it acts as export factor for no less than seventeen of America's automotive manufacturers, covering American pleasure cars, trucks, tractors, parts and accessories. American Motors, Inc., has no connection with any organization in this country bearing a similar name.



Automobile Activities Throughout the World.

Automobiles are still restricted in Buenos Aires.

Street traffic in Buenos Aires goes to the left.

The Average motor truck has a displacement of five horses.

The Detroit Automobile Club has a membership of more than 7,000.

American-made automobiles are exported to eighty-one different countries.

Citizens of Cleveland, Ohio, have bought 15,000 automobiles during 1919.

Prices of the latest French passenger automobiles range from \$2,000 to \$30,000.

Automobile tourists will find the longest mile in Norway. It contains 12,182 yards.

Buses on Fifth avenue, New York city, have had a continuous service of thirteen years.

There has been an increase of 22 per cent in the sale of motor cars during the past year.

The average consumption of gasoline per automobile is from ten to fourteen barrels per annum.

The College of the City of New York has added two automobile courses to its list of studies.

A magneto industry in Hapton, England, was established entirely by the labor of women.

It is estimated that there will be no less than 25,000 automobiles in North Carolina in 1920.

There were 214 passenger cars and fifteen motor trucks exported to the Dutch East Indies during August, 1919.

Eighty-seven different makes of passenger cars and seventy of motor trucks are produced in the United States.

England, France, and Italy are planning to ship cars to America with prices ranging from \$10,000 to \$20,000 apiece.

The amount of capital invested in the manufacturing of complete passenger cars and trucks now exceeds \$1,500,000.

In the registration for automobiles and trucks for 1919, Ohio has taken the lead from New York of 3,416 more motor vehicles operated.

During 1918 Great Britain imported 193,000,000 gallons of motor spirits, 70 per cent of which came from the United States.

The 6,500,000 motor cars in use in the United States by the end of 1919

will have displaced no less than 30,000,000 horses.

Through the enforcement of the so-called blue laws of the State of Maryland, the sale of gasoline is forbidden on Sunday.

Of the 42,000 motor trucks made during the third quarter of 1919, there were more of the three-quarter-ton type sold than of any other kind.

The number of motor cars stolen each year in the United States is far greater than the combined output of five big manufacturing plants.

Servant girls in the exclusive residential section of St. Paul, Mo., have the use of their mistresses' automobiles "one or two" times a week.

More than 75,000 licenses have been issued this year in Cleveland, Ohio, at the branch license bureau conducted by the Cleveland Automobile Club.

A mammoth automobile garage is to be constructed at Atlanta, Ga., with capacity of 2,000 cars and containing 175,000 square feet of floor space.

The estimated cost of a Roosevelt Memorial Highway across Long Island is \$2,000,000. The proposed route will connect New York with Montauk Point.

Four million dollars for the construction of roads during 1920 will be available in Maine. It is expected that 150 miles of new State highway will be constructed.

As a result of demands for a more expensive automobile than is manufactured in the United States, a large plant is to be erected for the production of a British car at Springfield, Mass.

The president of the United Business Men's Association, of Philadelphia, is in favor of a large corps of motorcycle policemen. A resolution will be passed requesting the city to place such policemen on the streets to combat automobile thieves.

Automobiles in North Carolina will

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have only one license plate for each car in 1920. The one-plate law originated in the senate at the last session of the general assembly, and was urged as an economic measure.

Before securing a motor license to operate a car in Brazil, a chauffeur must pass severe examinations. The applicant must undergo road trials, register fingerprints and photograph, and license number which is recorded by the police authorities.

Private chauffeurs in New York city are demanding higher wages and shorter working hours. The petition calls for a minimum wage of \$40 a week, a ten-hour working day and two hours off for lunch and recreation, \$1 an hour for overtime, free

uniforms and one day and night off a week.

France is making systematic plans to attract the automobile tourist. Under a new order all the villages in the country are to have their names shown in eight-inch letters and the municipal offices. National roads will have red painted mileposts, while the old-fashioned sign-posts are to be replaced by large blue enamel plates, with the direction of the next town and its distance displayed in big white letters, so as to be easily read from the passing cars.

Auto Drivers Watch Out For the Unexpected.

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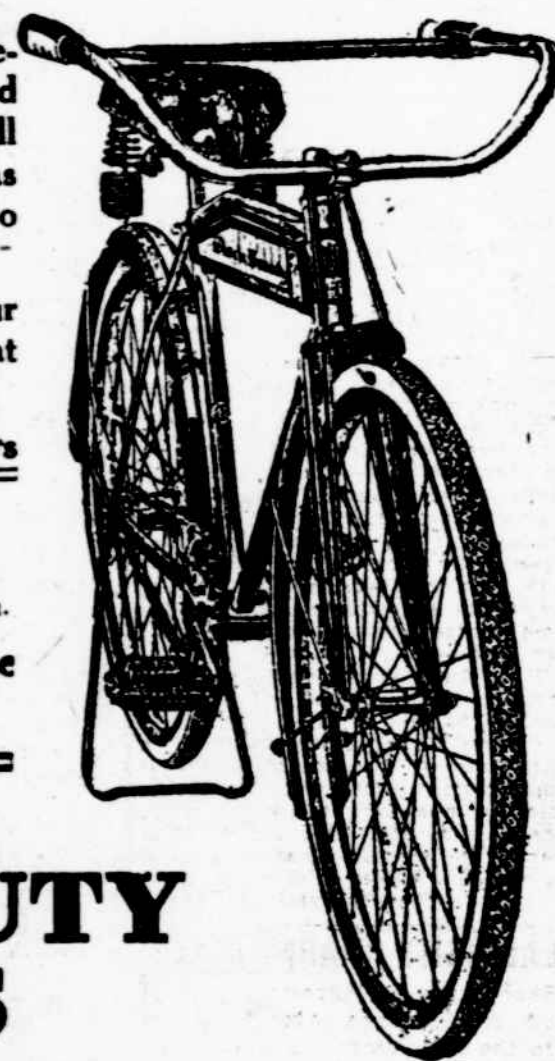
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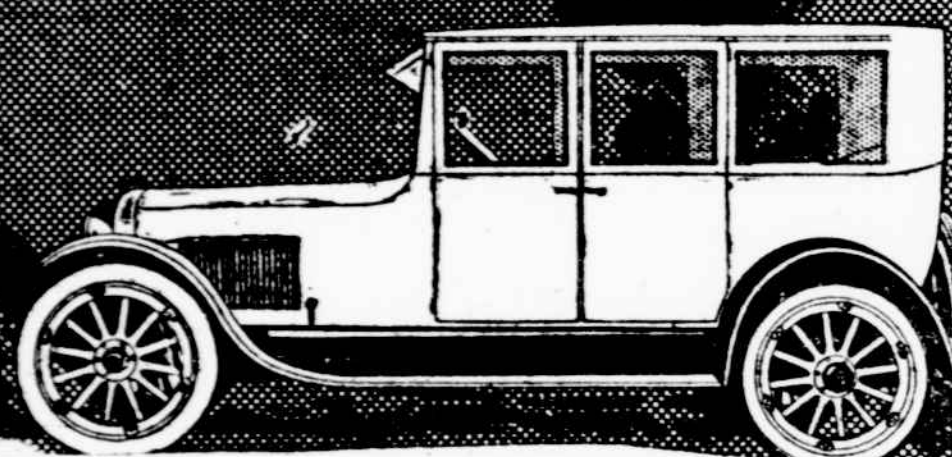
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